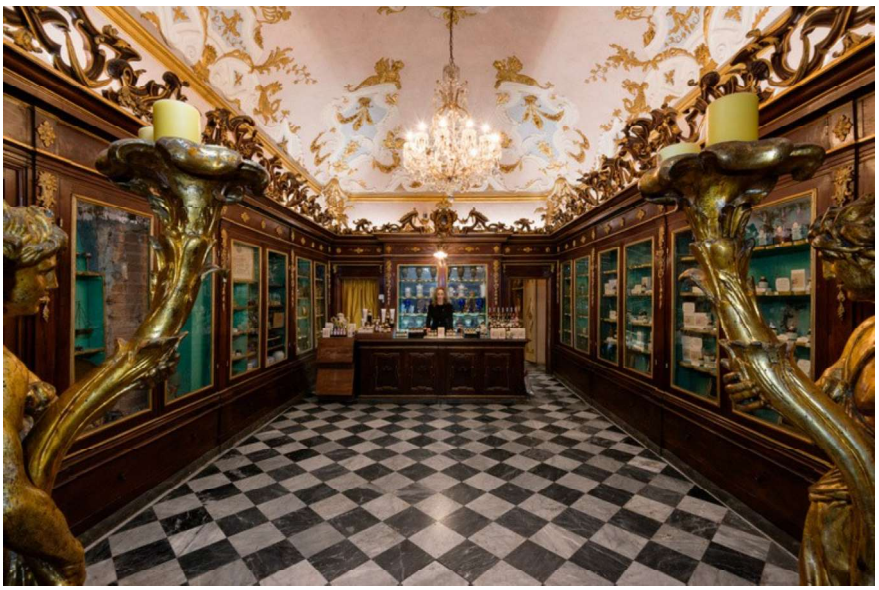
ICAP 2026 Congress – Tour Proposals

Discover Florence through its faminine energy, its beauty & Hidden Stories - Hidden Florence Walking Tour

A tour designed for those who love beauty, history, and the extraordinary women of the past. Discover Florence through a fresh and captivating lens: that of the women who lived it, inspired it, ruled it—and transformed it. From powerful noblewomen to forgotten muses, rebellious artists to pioneers of fashion and fragrance, this is an elegant homage to the most fascinating and often hidden side of the city.

Between iconic piazzas, charming alleyways, and romantic corners, let us guide you on a storytelling walk filled with art, intrigue, and surprising curiosities.

Along the way, we'll enjoy a short coffee break—just enough time to pause, recharge, and savor the atmosphere before continuing our journey through history.



Tour Itinerary

Piazza della Signoria

In the heart of Medici power, we'll meet Eleonora of Toledo—true Renaissance style icon—and begin our journey through tales of passion, politics, and the symbols of feminine influence in Florence's golden age.

Uffizi Gallery (exterior)

In the majestic courtyard, we'll uncover the stories of overlooked female artists like Artemisia Gentileschi, and explore the women who shaped art and power across the centuries with grace and determination.

Ponte Vecchio

Among the glittering goldsmiths and the river's gentle reflections, we'll share tales of love, luxury and secrets behind the windows of the Vasari Corridor—a place to dream, imagine, and feel inspired.

Via de' Tornabuoni

Strolling through Florence's most elegant shopping street, we'll relive the footsteps of aristocratic women, early trendsetters who left a lasting imprint on the city's fashion and soul.

Santa Trinita Church (free entrance)

Step inside to admire the exquisite Sassetti Chapel and discover the hidden world of sacred art through the eyes of the women who commissioned it—muses, patrons, and storytellers in their own right.

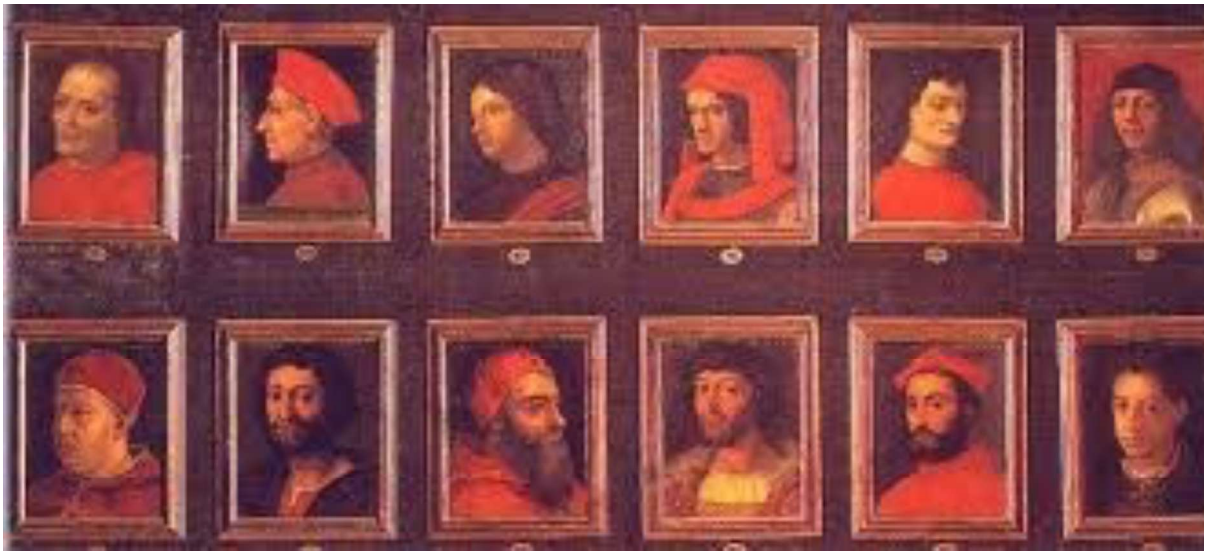
A Final Touch of Elegance

Upon request, the tour can end with a special stop at the Officina Profumo-Farmaceutica di Santa Maria Novella, founded in 1221—one of the most enchanting places in Florence, where history, fragra[illegible]ss beauty.

What's included in the tour:

- English-speaking tour guide
- Florence walking tour
- Quick coffee break

Starting time: 9:30 am
Duration: 2 hours
Price per person: € 30,00
Min number of ppl: 25
Dates: 22/07/2026 - 23/07/2026



Medici Florence: In the Footsteps of Power

Discover Florence through the legacy of the family that shaped its destiny more than any other: the Medici. This guided walking tour takes you through the streets where ambition, art, and power intertwined to create the cradle of the Renaissance.

Our journey begins at Palazzo Medici Riccardi, the first Renaissance residence of the Medici family. Here, we'll explore the roots of their influence—born from wealth, political cunning, and a revolutionary patronage of the arts that forever changed cultural history.

We then move toward Palazzo Vecchio, the political heart of Florence. Once the seat of the Republic, it became the stronghold of Medici power as they transitioned from powerful citizens to hereditary rulers. Standing before its fortress-like facade, we'll recount the alliances, rivalries, and strategies that led to the creation of the Grand Duchy of Tuscany.

Along the way, we'll make a small pit stop for a quick glass of wine—a brief but pleasant pause to soak in the atmosphere, just as a Medici might have done during a moment of leisure amid political dealings and artistic commissions.

Crossing the Arno, the tour concludes in front of the majestic Palazzo Pitti, the grand residence of the Medici at the height of their power. A symbol of opulence and vision, this palace tells the story of a dynasty that reigned not just with authority, but with a flair for magnificence and innovation.

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What's included in the tour:

- English-speaking tour guide
- Florence walking tour
- Wine glass

Starting time: 6:30 pm
Duration: 2 hours
Price per person: € 30,00
Min number of ppl: 25
Dates: 22/07/2026 - 23/07/2026

Florence: A Journey Through the Heart of the Renaissance:
Outdoor walking tour of the city's most iconic landmarks

Florence is an open-air museum—and this tour lets you experience it exactly that way: step by step, story by story, through centuries of art, history, and timeless beauty. Perfect for first-time visitors or anyone who wants to soak in the soul of the city without entering museums, just by walking through its most breathtaking spaces.

We begin in Piazza del Duomo, the spiritual and architectural heart of Florence. Surrounded by the stunning green and white marble of the Baptistery, the towering presence of Santa Maria del Fiore, and the jaw-dropping Brunelleschi's Dome, you'll hear the stories of the genius minds who shaped the Renaissance—Giotto, Ghiberti, and Brunelleschi himself.
From here, we stroll through the historic center's charming streets to reach the grand Piazza della Signoria—Florence's political stage for centuries. Standing beneath the replica of Michelangelo's David, in front of the imposing Palazzo Vecchio, you'll be surrounded by statues, fountains, and loggias that have witnessed intrigue, ambition, and artistic triumphs.

Just a few steps away lies the iconic Ponte Vecchio, the city's oldest bridge and the only one to survive World War II intact. Its hanging goldsmith shops and views over the Arno make it one of the most photographed spots in the world—and for good reason.

Before continuing our tour, we'll make a brief pit stop for a glass of wine—a moment to relax and take in the atmosphere, just as locals do, surrounded by the beauty and energy of Florence.

We'll then cross into the Oltrarno, Florence's more intimate, artisan-filled quarter, to admire the grand façade of Palazzo Pitti, once home to dukes and dynasties. Behind it lie the legendary Boboli Gardens.

This tour is the perfect way to fall in love with Florence in just a few hours—rich in beauty, filled with stories, and unforgettable from start to finish.

What's included in the tour:
- English-speaking tour guide
- Florence walking tour
- Wine glass

Starting time: 6:30 pm
Duration: 2 hours
Price per person: € 30,00
Min number of ppl: 25
Dates: 22/07/2026 - 23/07/2026

Where the Renaissance Was Born – Duomo, Battistero e Museo dell'Opea del Duomo

There's a place in Florence where it all began.
Where faith became marble, genius took shape, and history turned into eternity.

Spread across over 6,000 square meters, three floors, and 28 galleries, the Museo dell'Opera del Duomo is not just a museum—it's the beating heart of Renaissance Florence.

Here you'll find the original masterpieces that once adorned the city's sacred monuments: from Donatello's haunting Penitent Magdalene, to Ghiberti's shimmering Gates of Paradise, and the unmistakable touch of Michelangelo and Brunelleschi.

In this very courtyard, in 1501, a long-forgotten block of Carrara marble found its destiny.
Michelangelo carved it into the David, shielded by wooden barriers, away from curious eyes—giving birth to the most iconic sculpture in art history.
But the journey doesn't end there.

Step inside the majestic Cathedral of Santa Maria del Fiore and climb beneath the world's most daring dome—a masterpiece of faith and engineering.
Then enter the ancient Baptistery of San Giovanni, where golden mosaics glow above the very spot where Dante and the Medici were baptized.

One ticket, three wonders.
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What's included in the tour:

- English-speaking tour guide
- Admission to the Opera del Duomo Museum
- Admission to the Cathedral of Santa Maria del Fiore
- Admission to the Baptistery

Starting time: 2:00 pm
Duration: 3 hours
Price per person: € 40,00
Min number of ppl: 19
Dates: 22/07/2026 – 24/07/2026

Florence of Stone and Fire – Palazzo Vecchio e Bargello

Florence is not just a city of beauty—it's a city of character.
Here, among ancient walls and jagged towers, art has always been a battle. Of ideas, of power, of vision.

At Palazzo Vecchio, every room holds the tension of a city that turned politics into art. You'll walk through the halls where the fate of the Republic was decided, beneath ceilings that speak of wars, alliances, and impossible dreams.
And when you descend, the stone still speaks.

In the solemn quiet of the Bargello, once a prison, now a sanctuary of sculpture, the soul of Florence is carved in marble. Donatello, Michelangelo, Verrocchio—each work a gesture, a challenge, a spark of revolution.
This is not just a visit.

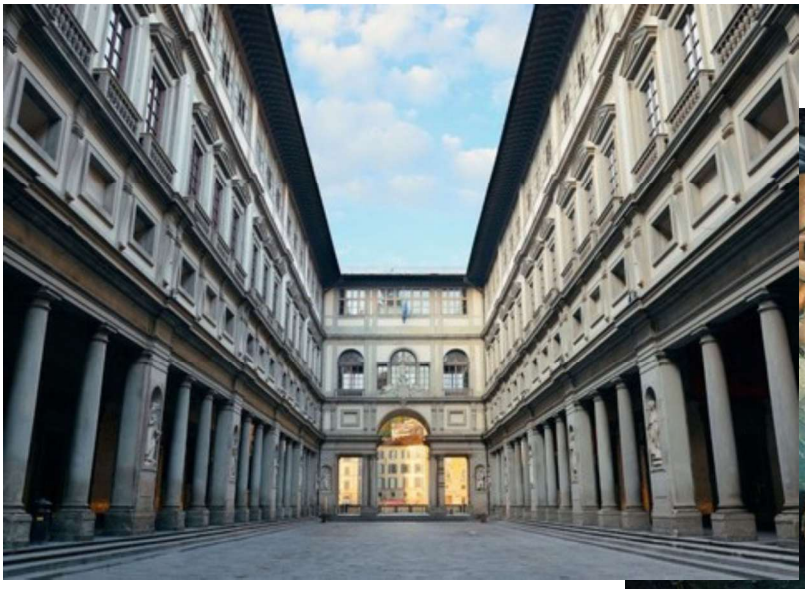
It's a journey into the bold, burning heart of Florence.

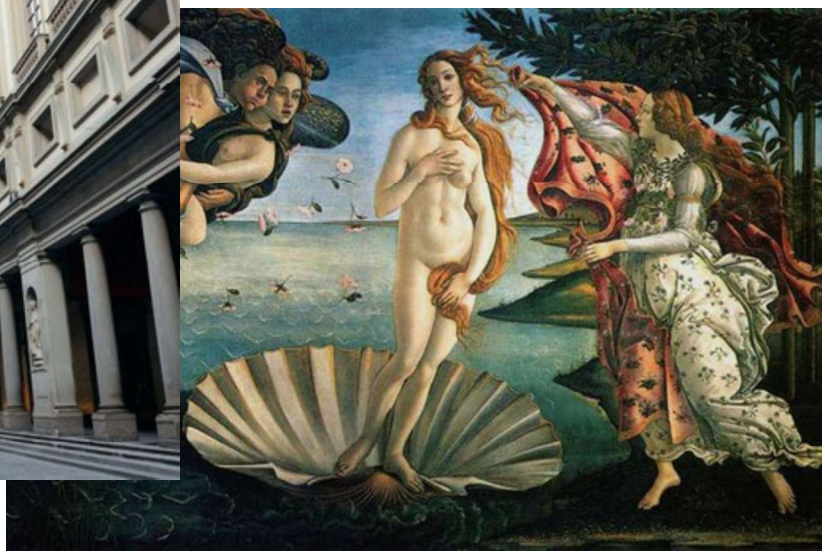
Kindly note that the guided tour of Palazzo Vecchio and the standard entrance ticket do not include access to the Arnolfo Tower. The tower visit constitutes a separate experience and may be purchased independently, should guests wish to include it in their stay in Florence.

What's included in the tour:

- English-speaking tour guide
- Admission to Palazzo Vecchio
- Admission to Bargello Museum

Starting time: 9:30 am
Duration: 3 hours
Price per person: € 55,00
Min number of ppl: 15
Dates: 22/07/2026 – 24/07/2026





Uffizi: The Soul of Renaissance Art, The Heart of the World

Step into the Uffizi Gallery, one of the most extraordinary art museums on the planet—where every brushstroke tells a story that shaped civilization.

Within walls built by the Medici to celebrate their power and passion, you'll journey through seven centuries of human genius. The collections of 14th-century and Renaissance paintings hold some of the absolute masterpieces of all time: from the ethereal beauty of Botticelli's "Birth of Venus" to the bold mastery of Leonardo da Vinci and Michelangelo, each work opens a doorway to a world of innovation, emotion, and revolutionary ideas.

This is not just a collection; it's the beating heart of the Renaissance itself—a vibrant tapestry of light and shadow, myth and history, passion and intellect.

Wander corridors lined with paintings, sculptures, and rare treasures that have inspired poets, artists, and dreamers for generations. Feel the thrill of standing before works that forever changed the course of art, all within a setting as breathtaking as the masterpieces it holds.

The Uffizi is more than a museum—it's an unforgettable journey to the origins of Western art and culture, a place where time stands still and beauty reigns eternal.

What's included in the tour:
English-speaking tour guide
Admission to Uffizi Gallery

Starting time: 9:30 am or 3:00 pm
Duration: 3 hours
Price per person: € 55,00
Min number of ppl: 15
Dates: 21/07/2026 – 22/07/2026 - 23/07/2026

Palazzo Pitti: power, art, and enchantment – Pitti & Boboli

Behind the majestic façade of Palazzo Pitti lies a world of splendor, art, and secrets. Once home to grand dukes, queens, and collectors, this palace is far more than a museum: it's a journey into the very life of the Florentine court, through richly decorated rooms, masterpieces of art, and collections that tell centuries of power and passion.

Palazzo Pitti was the royal residence of three dynasties: the magnificent Medici, their successors the Habsburg-Lorraine, and finally the House of Savoy, who lived here as the kings of Italy from 1865. Today, Palazzo Pitti is a universe of art and history, hosting five museums that reveal centuries of passion and masterful creativity: from the Treasury of the Grand Dukes to the Museum of Russian Icons, from the Palatine Gallery with masterpieces by Raphael, Titian, and Caravaggio to the Imperial and Royal Apartments, and also the Gallery of Modern Art and the Museum of Fashion and Costume.

And when you want a change of pace, just take a stroll through the Boboli Gardens—a green masterpiece weaving statues, fountains, and breathtaking views over Florence, offering an oasis of beauty and tranquility. Please note that visiting the garden is optional, and tickets must be purchased separately at the guest's discretion.

Palazzo Pitti and Boboli are far more than a visit—they are an experience of timeless elegance,

What's included in the tour:

English-speaking tour guide
Admission to all Palazzo Pitti collections: Palatine Gallery, Modern Art, Costume and Fashion, Russian Icons, Treasury of the Grand Dukes and Paltine Chapel.

Starting time: 9:00 am - 3:00 pm
Duration: 2 hours
Price per person: € 45,00
Min number of ppl: 15
Dates: 21/07/2026 – 22/07/2026

Icons of Italian Fashion: Ferragamo & Gucci in Florence

Step into the world of Italian elegance and innovation with a curated experience celebrating two of the most iconic names in fashion—Salvatore Ferragamo and Gucci—in the very city where their legacies began: Florence.

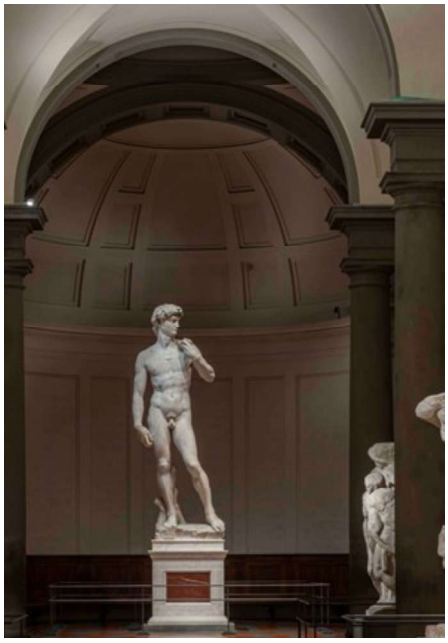
Start your journey at the Salvatore Ferragamo Museum, set within the historic Palazzo Spini Feroni, just steps from the Arno River. Founded in 1995 by the Ferragamo family, this unique space honors the visionary behind some of the most iconic footwear in history. More than a retrospective, the museum blends fashion, art, design, and architecture into a cultural dialogue. Annual exhibitions explore Ferragamo's legacy through contemporary themes like cinema, sustainability, and innovation. Recognized as Italy's first green museum, it's a symbol of sustainable innovation and timeless Italian style.

Then make your way to Piazza della Signoria to visit the Gucci Garden, a bold and immersive museum inside Palazzo della Mercanzia. Created under the direction of Alessandro Michele, it showcases Gucci's heritage through contemporary installations, archive pieces, and artistic collaborations. The space also features a boutique with exclusive items and the Gucci Osteria by Michelin-starred chef Massimo Bottura.

Together, these two experiences offer a fascinating journey into the heart of Italian fashion—from Ferragamo's classic elegance to Gucci's fearless reinvention.
A must for fashion lovers and curious minds alike.

What's included in the tour:
- English-speaking tour guide
- Admission to Ferragamo Museum

Starting time: 10:30 am
Duration: 2 hours
Price per person: € 45,00
Min number of ppl: 15
Dates: 24/07/2026



Galleria dell'Accademia & Museo degli Innocenti: the temple of Michelangelo and a story of humanity

The Galleria dell'Accademia in Florence houses one of the most extraordinary collections of painting and sculpture in the world—a place where art comes alive through immortal masterpieces and hidden treasures. At its heart stands Michelangelo's sculpture with the famous David, along with six other works by the great master, making this the richest Michelangelo collection in the world.

Equally remarkable is the collection of ancient Italian paintings, featuring Tuscan works on gold backgrounds that tell stories of faith and power. The monumental 19th-century hall, displays plaster models and casts by Lorenzo Bartolini and Luigi Pampaloni, unveiling the sculptors' creative process. Among its surprises is a collection of musical instruments once owned by the Medici and Lorraine grand dukes, adding a melodic touch to an already rich artistic journey.

The tour also includes a visit to the Museo degli Innocenti, a symbol of humanity and care since the 15th century, telling the story of one of Europe's first orphanages through extraordinary artworks and testimonies of solidarity. Climb to the top where a unique café will welcome you with one of the most amazing view of Florence.

A unique experience that combines the power of great Tuscan art with the profound story of

What's included in the tour:

- English-speaking tour guide
- Admission to The Academy Gallery
- Admission to Innocenti Museum

Starting time: 12:00 pm
Duration: 3 hours
Price per person: € 50,00
Min number of ppl: 19
Dates: 21/07/2026 – 23/07/2026

Uncovering the Secrets of Pisa

A journey through architectural wonders and ancient Roman shipwrecks
Pisa is far more than its iconic leaning tower—it's a fascinating weave of art, faith, engineering, and mystery. On this half-day experience, you'll be guided through the heart of the city in an itinerary designed to surprise, inspire, and bring to life the rich, thousand-year-old story of one of Tuscany's most beloved gems.

The journey begins in the stunning Piazza dei Miracoli, one of the world's most recognizable monumental squares. Here, between manicured green lawns and gleaming white marble, every building tells its own story. You'll admire the magnificent exteriors of the Baptistery, with its legendary acoustics; the Monumental Cemetery, silent and solemn; and, of course, the Leaning Tower, a universal symbol of balance and imperfection—both physical and historical.

After learning about its curious tilt and the centuries of engineering that have preserved it, you'll step inside the grand Cathedral of Santa Maria Assunta, a masterpiece of Pisan Romanesque style. Under vaulted arches and glowing mosaics, before Giovanni Pisano's exquisite pulpit, you'll walk through a living testament to the era when Pisa reigned over the Mediterranean.

The tour continues on foot through lesser-known corners of the city, offering glimpses of authentic, everyday Pisa, until you arrive at a truly unique destination: the Ancient Ships Museum, housed inside the historic Medici Arsenals. Here, time seems to stand still. Inside this evocative space, you'll come face to face with real Roman ships, uncovered during archaeological excavations and astonishingly well-preserved after centuries underground. The experience feels like stepping into an ancient harbor, surrounded by hulls, amphorae, tools, and fragments of long-forgotten voyages.

Blending architecture and archaeology, sea and spirituality, this tour offers a new way to see Pisa—not just through your eyes, but through stories, textures, and echoes of time. It's not just a visit, but a journey—into the past, into the heart of a city where every stone has a voice, and every ship a story to tell.

Departure from Florence: 9:30 am
Duration: 6 hours
Price per person: € 75,00
Min number of ppl: 35
Dates: 23/07/2026

What's included in the tour:

- English-speaking tour guide
- Piazza dei Miracoli walking tour
- Admission to the Museum of Ancient Ships
- Transfer from and to Florence by Bus

A Day Among Tuscany's Gems: San Gimignano and Siena

A day to discover two of Tuscany's most enchanting towns, rich in history, art, and breathtaking scenery. The morning unfolds in the fairytale setting of San Gimignano, known as the "Medieval Manhattan" for its striking skyline of ancient towers. Loved all over the world for its timeless charm and sweeping views of the Tuscan countryside, the town invites visitors to wander its cobbled streets and admire the iconic Piazza della Cisterna and Piazza del Duomo, framed by rolling hills and stone walls.

In the heart of Siena—the famous city of the world's oldest horse race—the experience continues with lunch in the vibrant center near Piazza del Campo. The Palio di Siena, held twice a year, transforms the city into a stage of medieval pageantry, fierce rivalries, and passionate traditions that have endured for centuries. Here you will then have time to enjoy a truly authentic Tuscan lunch.

The afternoon brings a guided walk through Siena's historic center, leading to the magnificent Cathedral of Siena, a masterpiece of Italian Gothic architecture. Inside, the ornate marble floors, sculpted pulpit, and frescoed chapels tell stories of artistic brilliance and spiritual devotion. Just a short distance away, the visit to Santa Maria della Scala, a former hospital turned museum complex, offers a fascinating journey through centuries of history, art, and archaeology—an immersive window into Siena's layered past

Departure from Florence: 9:00 am
Duration: full day
Price per person: € 125,00
Min number of ppl: 35
Dates: 22/07/2026

What's included in the tour:

- English-speaking tour guide + hostess
- San Gimignano walking tour
- Typical tuscan lunch
- Siena walking tour
- Admission to Siena Cathedral
- Admission to Santa Maria della Scala
- Transfer from and to Florence by Bus

Tuscan Bites: Exploring Italy's Culinary Treasures

Dive into the heart of Florence's vibrant food scene with our exclusive Food Tour at the Mercato Centrale—a true paradise for lovers of authentic Italian flavors.

Guided by a passionate local expert, you will explore three carefully selected food corners within this lively market, discovering iconic dishes that celebrate the rich culinary heritage of Florence and Italy. Along the way, your guide will share fascinating stories and insights about the ingredients, traditions, and history behind each specialty.

With your personal tasting voucher, enjoy fresh pasta, savory panini, traditional cheeses, cured meats, and other local delights—each bite bringing you closer to the soul of Italian cuisine.
At the end, gather with fellow food lovers for a relaxed moment to savor all your discoveries together, accompanied by a glass of fine Tuscan wine, making this a true feast for all senses.

Perfect for foodies, culture seekers, and anyone eager to taste Florence like a local—this experience transforms a simple market visit into a delicious adventure!

What's included in the tour:
English-speaking tour guide
3 Tastings at Mercato Centrale

Starting time: 6:00 pm
Duration: 2 hours
Price per person: € 75,00
Max number of ppl: 20

Cooking Class Experience in the heart of Florence

Step into the kitchen of Florence and discover the secrets behind Italy's most beloved dishes—whether inside a prestigious culinary school or within the walls of one of the city's historic restaurants.

This immersive cooking class invites you into the beating heart of Florentine gastronomy. Choose between two equally authentic and hands-on experiences:

Prepare fresh pasta or perfect your pizza dough in the state-of-the-art Lorenzo de' Medici Cooking School, located just steps from the city's most iconic landmarks.

Or step behind the scenes of a historic Florentine restaurant, where generations of chefs have carried forward the city's culinary traditions. Here, you'll cook where true locals have cooked for decades—experiencing first-hand the soul of traditional Tuscan cuisine.

In both settings, you'll enjoy individual workstations, professional equipment, and expert guidance from passionate chefs eager to share genuine techniques, family secrets, and cultural stories that bring each dish to life.

After the cooking, relax and enjoy a guided tasting of your creations, paired with a glass of local wine in a warm, social atmosphere.

Perfect for couples, friends, families, or solo travelers, this class is more than a lesson—it's a slice of Italian life you'll never forget.

What's included in the experience:

- English-speaking cooking lesson
- Lesson materials, recipes, apron, beverages
- Dinner

Starting time: 4:00 pm
Duration: from 2.5 hours
Price per person: € 125,00
MIn number of ppl: 15